

Hamamatsu・Lake Hamana Convention Guide

# MICE

Meeting Incentive Convention Exhibition



HAMAMATSU  
LAKE HAMANA

Hamamatsu City is officially accredited as an international convention and tourism city.

# Beautiful nature and potential as a city

Hamamatsu is located right at the center of Japan, features Shizuoka Prefecture's largest population with around 800,000 people, and is a government-designated city.

The alluring region boasts a mild climate year-round, and unique combination of beautiful nature and modern living.

It is home to not only major world-famous companies Suzuki, Yamaha, Honda, Kawai, Hamamatsu Photonics, Roland, and FCC, but also a number of outstanding small-to-medium sized companies and start-ups, making it Japan's industry capital.

Moreover, the rich, breathtaking nature of Hamamatsu and Lake Hamana is the region's true appeal.

Whether it's the sun setting over Lake Hamana, a refreshing Kanzanji hot spring, the majestic Pacific Ocean seen from the Nakatajima Sand Dunes, or the lush forests, mountains, and rivers of the Tenryu area, you are sure to enjoy all the area's nature has to offer.

The well-versed staff of the Hamamatsu & Lake Hamana Tourism Bureau is here to provide you with high-quality service and attention to detail for domestic/international conferences, incentive/study tours, or any other project you may want to undertake.

With its urban functions and majestic nature, the Hamamatsu/Lake Hamana area is the perfect venue for any MICE event!

We will go above and beyond to exceed your expectations.

## The Eminent Hamamatsu Castle

Hamamatsu Castle served as the headquarters of Tokugawa Ieyasu's government for 17 years, from the time he was 29-45 years of age. During this time, the battles of Anegawa, Nagashino, Komaki, Nagakute, and Mikatagahara all took place. It must have been a period of patience and perseverance for Ieyasu, as he had to overcome many trials to build up and strengthen his forces. After moving to Sunpu Castle, he still felt a deep affinity to Hamamatsu Castle, and thus made sure it was well protected and maintained. He appointed a number of important officials to reside over it, which garnered its title as being an "eminent castle". Among these officials was Mizuno Tadakuni, who instituted the Tenpo Reforms. Reaping the benefits of his relationship with Ieyasu, it is said that he requested to become the lord of Hamamatsu Castle.

## Hamamatsu the Music Capital

Hamamatsu has a long tradition of being a center of music culture, which has earned it the honor of being referred to as a "music capital." The headquarters of world-renowned instrument manufacturers Yamaha, Kawai, and Roland are all located in Hamamatsu. Hamamatsu is a UNESCO-certified City of Music and was the first to be recognized as such in Asia.



Hamamatsu International Piano Competition

## Hamamatsu: A City of Manufacturing



### Suzuki Plaza

This Plaza features exhibits that cover everything from the company's establishment in 1909 to the myriad of products it has put out over the years and its current business activities.



### Yamaha Innovation Road

Yamaha Music's company museum features a collection of past products and services that embody the Yamaha spirit categorized into twelve different areas.



### Hamamatsu Museum of Musical Instruments

This museum features over 1,500 items that represent music and instruments from all around the world, based on world-class concepts.



### Takanayagi Memorial Hall

This museum showcases the masterpieces of engineer and pioneer of television development Kenjiro Takanayagi, as well as the ground-breaking technological initiatives carried out in Shizuoka University.



## Bringing Satisfaction-Driving MICE Events to Hamamatsu

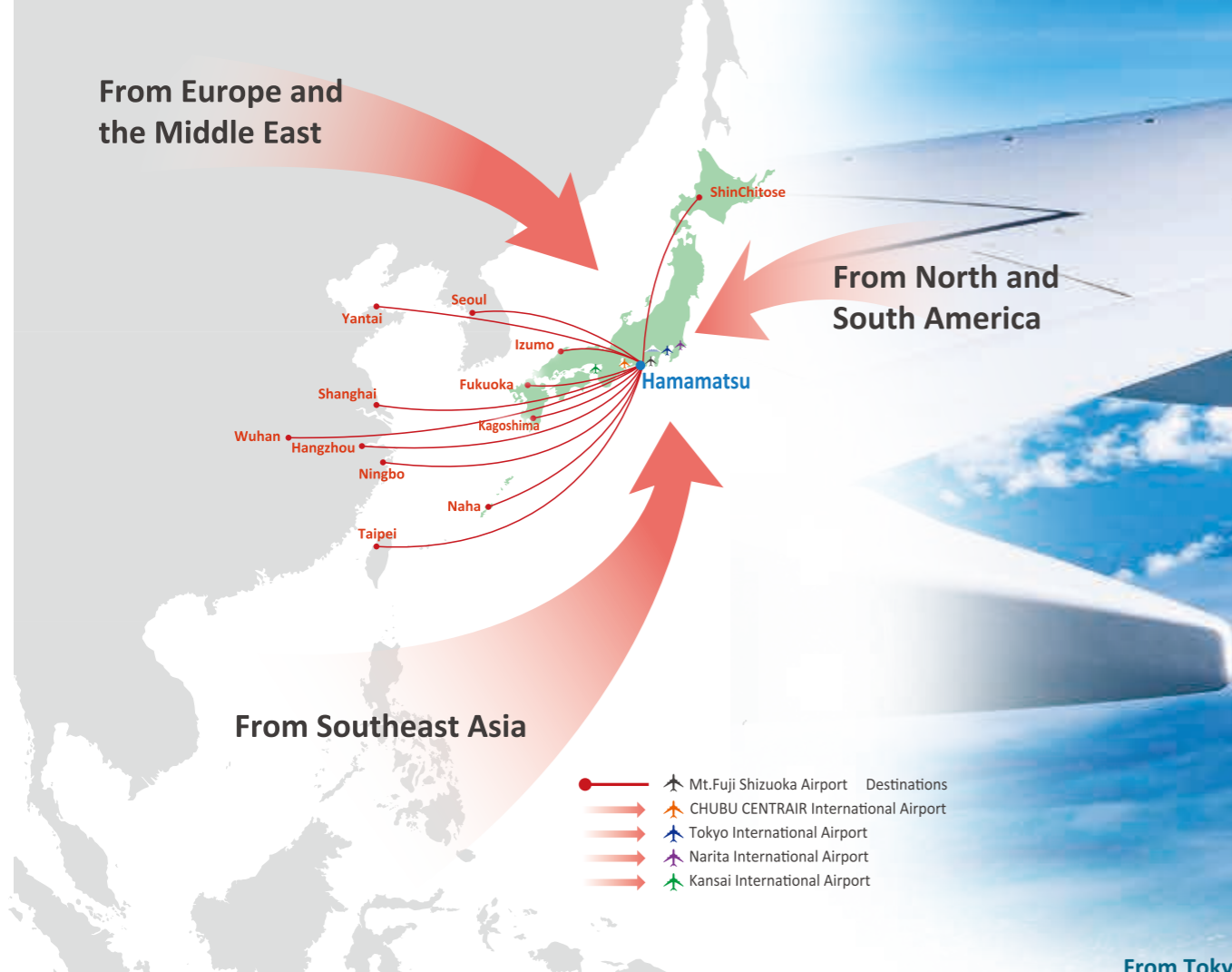
Utilizing a substantial support system, the Hamamatsu and Lake Hamana Tourism Bureau can help make organizers' dream conventions a reality.

### [Support Provided]

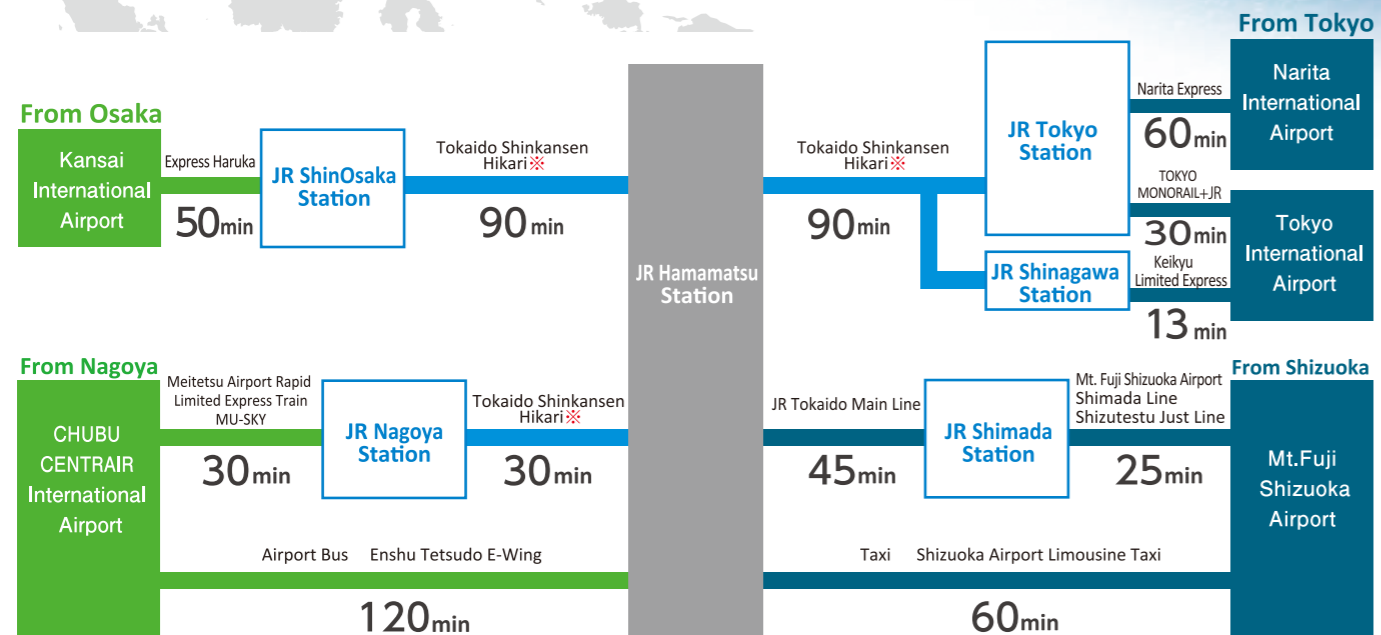
- Complimentary Tools to Attract Potential Clients (videos, pictures, pamphlets, novelties, etc.)
- Venue coordination and priority booking (convention space, conference halls, social gathering spaces)
- Advanced inspection arrangements
- Appeals for collaboration to all relevant organizations and establishments
- Hospitality assistance (Putting up welcome signs in and around JR Hamamatsu Station, handing out sightseeing pamphlets to participants, setting up souvenir sales booths, introducing participants to local attractions, selling convention bags, etc.)
- Convention Subsidies
  - Domestic Conferences: Lodging subsidies (maximum of 2 million yen)
  - International Conferences: Organizational subsidies (maximum of 2 million yen)
  - Attraction subsidies (maximum of 100,000 yen)

# Hamamatsu is Central Location in Japan! The location offers easy access to the rest of Asia.

CHUBU CENTRAIR International Airport features flights to and from countries all over the world. Additionally, Mt. Fuji Shizuoka Airport offers direct flights to and from Hokkaido, Kyushu, and East Asia.



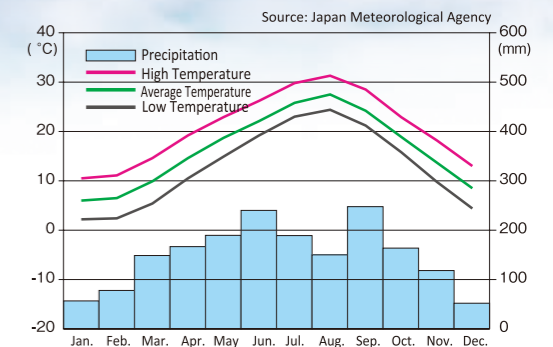
Hamamatsu is situated roughly at the halfway point between Tokyo and Osaka. You will not find a more conveniently located place in Japan for international conferences or corporate meetings, nor for medical, science, technology, industry, sports, art, and cultural conventions. Hamamatsu is only around an hour and a half by shinkansen from both Tokyo and Osaka. Furthermore, it is only about an hour by car from the Mt. Fuji Shizuoka Airport, which offers domestic flights to and from Fukuoka, Okinawa, Kagoshima, Shin-Chitose, and Izumo Airport, as well as international flights to and from Seoul, Taipei, Hangzhou, Ningbo, and Yantai. You can choose from a wide variety of ways to get to and from the city, whether it be via shinkansen, the Tomei Expressway, or airplane. We truly hope you consider hosting your MICE event in Hamamatsu.



※ Not all Hikari train services stop at Hamamatsu Station. Please check train schedules before boarding.

## The Climate of Hamamatsu A mild climate throughout the year

Hamamatsu is blessed with a distinct four seasons thanks to its proximity to the ocean, yet maintains a mild climate throughout the year, and is not heavily impacted by stormy weather like typhoons. There is little to no snowfall or extreme cold fronts even in the middle of winter, so there is pretty much no need for thick winter coats.

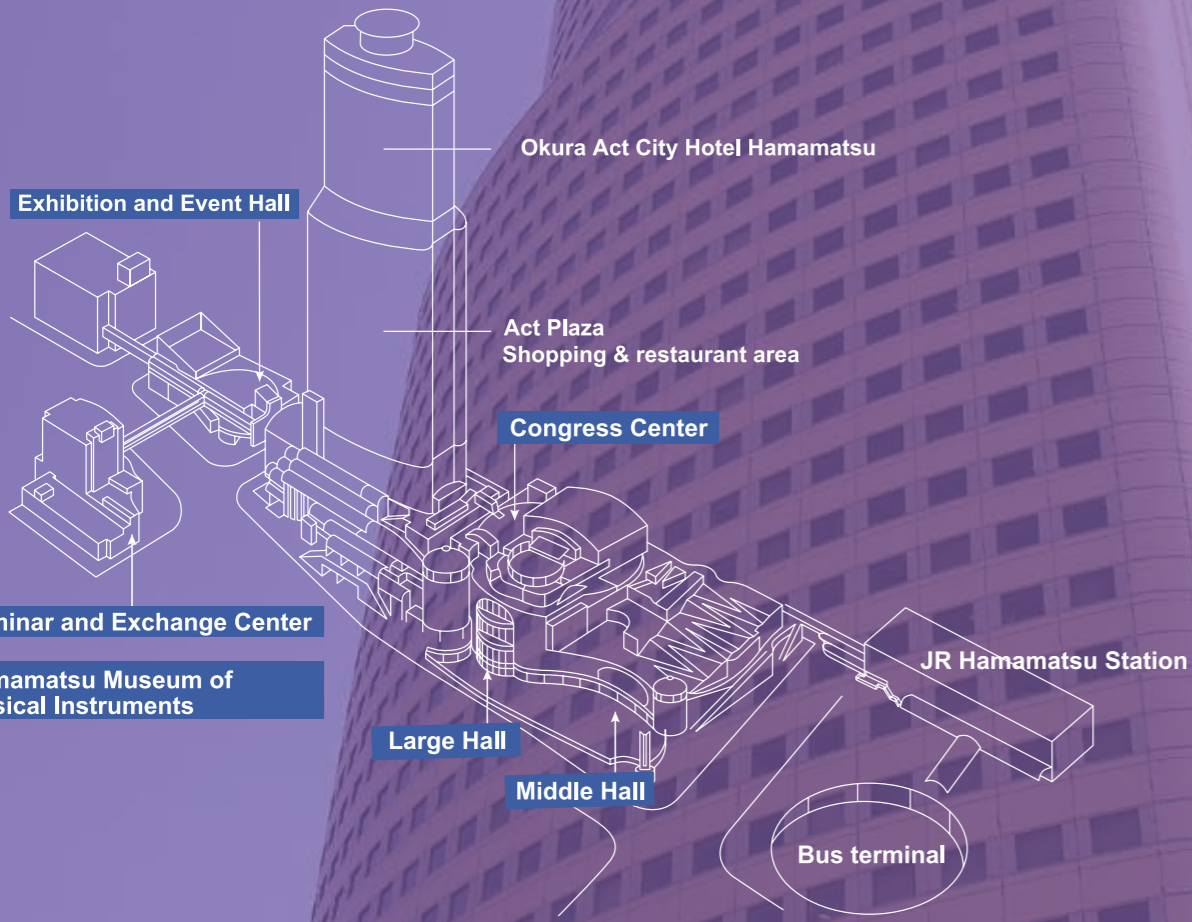


	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
High Temperature (°C)	10.5	11.1	14.6	19.2	22.9	26.2	29.8	31.3	28.5	22.9	18.2	13.0
Average Temperature (°C)	6.0	6.5	9.9	14.6	18.7	22.1	25.8	27.5	24.2	18.9	13.7	8.5
Low Temperature (°C)	2.2	2.4	5.4	10.5	14.9	19.2	23.0	24.4	21.2	15.8	9.8	4.4

Average Temperature in Hamamatsu: 16.4 °C (Statistical Period: 1981-2010) Source: Japan Meteorological Agency

# Act City Hamamatsu Connected to JR Hamamatsu Station

Act City Hamamatsu is located just a one-minute walk from JR Hamamatsu Station, a busy station along the Tokaido Shinkansen Line. Act City serves as the meeting, information, and activity hub of Hamamatsu. It features a number of municipal and private facilities, including its middle and large-size performance halls, a Congress Center, the Okura Act City Hotel Hamamatsu, a variety of specialty shops in Act Tower, an exhibition and event hall, the Hamamatsu Museum of Musical Instruments, a seminar and exchange center, and office space. From conferences of up to 5,000 people to large-scale exhibitions, it can cover just about any need you may have.



Facility Details	Outline of the facilities
Large Hall	2,336 seats Four-sided stage
Middle Hall	1,030 seats Pipe organ
Congress Center	13 conference rooms 18-560 people Up to 2,018 people in total
Exhibition and Event Hall	3,500m <sup>2</sup> Can be partitioned into up to 3 areas
Seminar and Exchange Center	10 conference rooms Music workshop hall
Hamamatsu Museum of Musical Instruments	1,500 items on permanent exhibit 9:30 AM to 5:00 PM
Okura Act City Hotel Hamamatsu	324 guest rooms 16 banquet halls
Act Plaza	Shopping & restaurant area



**Act City features large-scale, high-performance composite facilities like its exhibition and event hall and large performance hall.**

The exhibition and event hall featured a turnout of approximately 8,000 visitors over a two-day period when the Hamamatsu Business Matching Fair was held there.



**Large Hall**

This multipurpose performance hall boasts Japan's first four-sided stage and can fit up to 2,336 people. Its design and layout also allow for a comfortable seminar-style atmosphere, making it perfect for international conventions as well. The seats are of the highest quality, keeping attendees comfortable for prolonged periods of time. It also comes equipped with a 500-inch screen and simultaneous interpretation are available in 6 languages.



**Middle Hall**

The middle hall features functions that allow for classical music performances at the highest level. It also comes equipped with convention features that include simultaneous interpretation in four languages and a 400-inch screen. The seats are of the same quality as those in the large hall, and all the seats on the first floor come equipped pull-out tables. A French Pipe Organ with 64 stops is equipped at the front of the stage, and the chandelier hanging from the ceiling provides a calm presence for brilliant performances.



**Exhibition and Event Hall**

This vast 100m X 35m space comes equipped with horizontal and vertical pits along the floor that allow for easy access to electricity, water supply, and drainage, and telephone installation. Moreover, it comes complete with six break rooms, a central office for event organizers, and operational support facilities for large-scale exhibitions and events. It is perfect for events such as trade fairs, exhibitions, and all kinds of other dedicated events.



**Seminar and Exchange Center**

Located in the same building as the instrument museum, the center features ten conference rooms and 14 music seminar rooms from the 2nd to 6th floors. Equipped with a concert piano, the music workshop hall can be used for a wide variety of purposes, such as piano, jazz, wind instrument, and chamber music concerts and seminars. The music seminar rooms come equipped with an array of instruments, such as a grand piano, drum sets, and amps, allowing for anything from individual practice sessions to group lessons, small-scale recitals, and music seminars.

### Congress Center

With a total of 13 conference rooms to choose from, the center can be used for everything from small-scale lectures to large-scale academic conferences, ranging from 18-560 people. The center offers a full array of conference equipment, such as microphones and projectors, and the table and chair layouts can be rearranged to meet any client's needs.

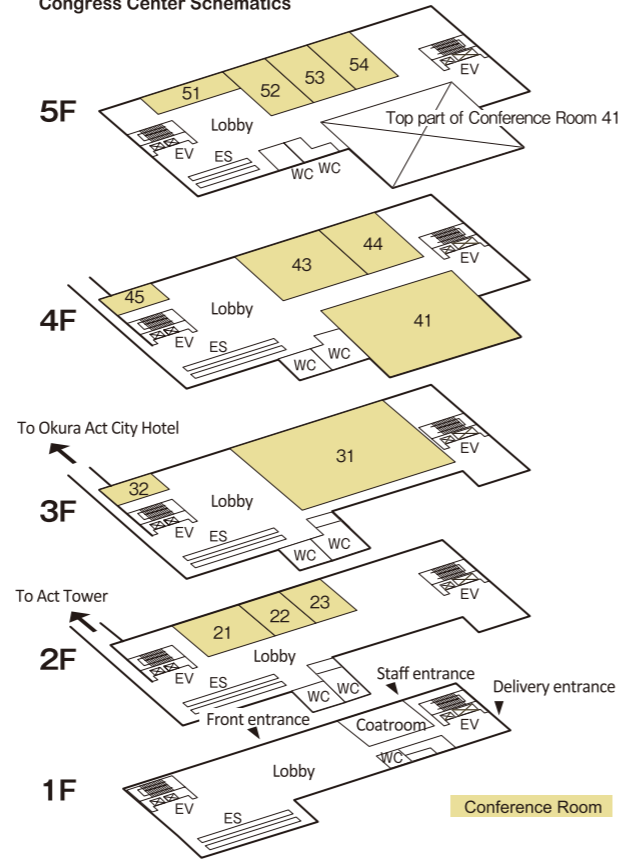


Conference Room 41



Conference Room 31

#### Congress Center Schematics



#### Conference Facility Details

※ (Number of people)

Venue Name	Theater (※)	Class Three-person desk (※)	Class Two-person desk (※)	Square desk (※)	Area (㎡)	Height (m)	Wi-Fi	
Large Hall	2,336	—	—	—	2,062	11~14.4	Available (some areas)	
Middle Hall	1,030	—	—	—	190	15.2	Available (some areas)	
Exhibition and Event Hall	—	—	—	—	3,500	12	Available (some areas)	
Congress Center	Conference Room 21	112	45	30	36	90	2.9	Available
	Conference Room 22	56	27	18	24	55	2.9	Available
	Conference Room 23	56	27	18	24	55	2.9	Available
	Conference Room 22 and 23	140	54	36	42	110	2.9	Available
	Conference Room 31	560	336	224	192	448	3.4	Available
	Conference Room 32	—	—	—	18	38	3	Available
	Conference Room 41	448	243	162	156	350	5.6	Available
	Conference Room 43	180	72	48	54	138	2.9	Available
	Conference Room 44	126	48	32	48	109	2.9	Available
	Conference Room 43 and 44	378	144	96	132	247	2.9	Available
	Conference Room 45	—	—	—	18	38	3	Available
	Conference Room 51	—	—	—	20	71	2.9	Available
	Conference Room 52	72	36	24	36	72	2.9	Available
Conference Room 53	72	36	24	36	70	2.9	Available	
Conference Room 54	72	36	24	36	73	2.9	Available	
Conference Room 52 and 53	198	84	56	54	142	2.9	Available	
Conference Room 53 and 54	198	84	56	54	143	2.9	Available	
Conference Room 52 — 54	324	132	88	108	215	2.9	Available	

- Other Internet Services: LAN support (Large hall, Middle hall, Exhibition and Event Hall, Congress Center)
- Parking Capacity: 350 cars (Underground parking), 7 large-size vehicle spaces (Bus pool)
- Other Facilities: Seminar and exchange center (10 conference rooms)

With their thorough knowledge of hospitality, the Okura Act City Hotel Hamamatsu is the perfect venue for large-scale receptions and smaller get-togethers alike.



### Okura Act City Hotel Hamamatsu

JR Hamamatsu Station, it can be reached via an attached moving walkway from the station. It is one of Japan's most well-established hotel brands, yet is focused on international hotel trends. The Okura Hotel features a unique traditional Japanese-inspired theater-style atmosphere that can accommodate up to 1,260 people. As they can provide various kinds of sound, lighting, signage, and video equipment, they are well-equipped to host any kind of lecture, conference, ceremony, or workshop, small or large.

#### Conference Facility Details

(Number of people)

Venue Name	Theater Style	Class Style	Buffet Style	Banquet Style
Heian	1,260	525	1,000	500
Chelsea	680	330	400	250
Mayfair	120	63	60	50
Ruby	110	48	60	64
Pearl	154	84	70	64
Sky Banquet	—	—	70	64

- WiFi available ●Parking Capacity: 350 cars(Underground parking)

### Hotel Crown Palais Hamamatsu

An urban hotel that is only three minutes on foot from JR Hamamatsu Station.



### Hotel Crown Palais Hamamatsu

Located just three minutes on foot, Hotel Crown Palais Hamamatsu is located adjacent to JR Hamamatsu Station, and across from Act Tower. Their Lotus Blossom banquet hall is 713m2 wide, and with the lobby used as a foyer, can accommodate up to 1,000 people. Moreover, it can accommodate up to 420 people for banquet-style meals and up to 600 people for buffet-style meals.

#### Conference Facility Details

(Number of people)

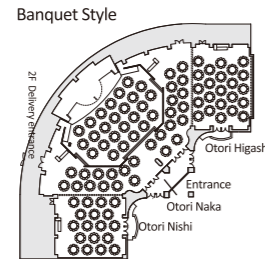
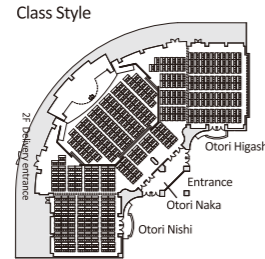
Venue Name	Theater Style	Class Style	Buffet Style	Banquet Style
Fuyo no Ma Can be partitioned into 3	900	500	600	420
Matsu no Ma Can be partitioned into 4	450	250	300	230
Take no Ma Can be partitioned into 2	60	40	40	30
Tsuru no Ma	40	20	20	20
Kame no Ma	30	15	15	15

- WiFi available ●Parking Capacity: 50 cars(only 5) 2 large-size cars

The Face of Hamamatsu  
The hotel's Otori no Ma venue can be used to hold conventions with up to 1,600 people.



Otori no Ma



### Grand Hotel Hamamatsu

Grand Hotel Hamamatsu is a five-minute drive from JR Hamamatsu Station, and it prides itself on being Hamamatsu's definitive city hotel. The atrium lobby ascends all the way to the 12th floor, and it boasts a total of 18 banquet halls and 7 restaurants to meet all your accommodation needs. There are a total of 13 banquet halls located on the second floor, which can hold up to 3,000 people.

Venue Name	Theater Style	Class Style	Buffet Style	Banquet Style
Otori no Ma	1,600	1,230	1,500	920
Otorinaka no Ma	1,000	546	700	490
Otori Higashi no Ma	352	252	260	200
Otori Nishi no Ma	304	189	200	160
Tsuru no Ma	413	252	200	200
Le Ange no Ma	168	80	90	90
Asuka no Ma	234	108	100	100
Momoyama no Ma	195	85	90	90
Kujaku no Ma	386	160	160	160
Hakucho no Ma	150	70	70	70

●WiFi available ●Parking Capacity: 300 cars (8 large-size cars)

HMI ホテルグループ  
グランドホテル浜松



Located five minutes by car from JR Hamamatsu Station, it can accommodate conferences of up to 200 people.



### Villa Kuretaka

Villa Kuretaka is a fifteen-minute walk from JR Hamamatsu Station, and is easy to get to by taxi. Since its inception, it has been a pillar of tourism hospitality, and can provide facilities for a wide variety of needs. The hotel also features a 200-inch large-scale projector screen.

Venue Name	Theater Style	Class Style	Buffet Style	Banquet Style
Suehiro	160	100	150	90
Horai	200	120	200	120
Fuyo	150	100	100	90
Heian	150	100	100	90

●WiFi available ●Parking Capacity: 210 cars

This city hotel is located next to the lush Hamamatsu Castle Park, and features a convention hall that can accommodate up to 1,000 people.



### Hotel Concorde Hamamatsu

Situated in the heart of Hamamatsu, the hotel offers year-round seasonal views of the neighboring Hamamatsu Castle Park from its grand windows. In particular, the south-side guest rooms provide a gorgeous view of the park's cherry blossom trees. The complimentary parking garage can fit up to 200 cars. The hotel's convention hall can fit up to 1,000 people, and it features another 19 banquet halls and conference rooms for small and medium sized events.



Venue Name(Can be partitioned)	Theater Style	Class Style	Buffet Style	Banquet Style
Unkai no Ma	1,000	540	700	500
Umi no Ma ※ 1	250	150	150	130
Kumo no Ma	420	270	300	200
Kinmokusei no Ma	70	36	40	30
Ginmokusei no Ma	140	84	80	60
Aoi no Ma ※ 1	420	250	300	200
Hanashobu no Ma	90	45	55	40
Hagizono no Ma ※ 2	130	72	80	60

●WiFi available ●Parking Capacity: 200 cars (5 large-size cars) ※1 Can be partitioned into 3 ※2 Can be partitioned into 2

Hotel CONCORDE Hamamatsu

Conveniently located in front of JR Hamamatsu Station, this multipurpose event hall can sit up to 500 people.



### Entetsu Hall

When set up in its theater mode, the hall can provide up to 360 stackable chairs and 140 rolled back chairs, making it perfect for lectures, workshops, and business seminars. Various layouts are possible, so it can be utilized for exhibitions, and even various kinds of parties, such as year-end parties.

Theater Style	Class Style	Buffet Style	Banquet Style
500	315	300	180

●WiFi available  
●No private parking available  
(Paid parking is available at the Entetsu Department Store parking garage)

Three-minute walk from Hamamatsu Station  
17th floor hall that offers a sweeping view of downtown



### Press Tower

Press Tower is a three-minute walk from Hamamatsu Station. With its unbroken view of the downtown Hamamatsu cityscape, the top floor of this 17-story building makes a perfect setting for any kind of lecture, seminar, exhibition, or banquet. There are also small spaces available on the 15th floor for smaller meetings and banquets.

Theater Style	Class Style	Buffet Style	Banquet Style
280	180	200	100

●WiFi available

### Accommodation Capacity in Central Hamamatsu

Number of Hotels	Single Rooms	Twin Rooms	Double Rooms	Japanese-Style Rooms, etc	Number of Rooms	Accommodation Capacity
30	2,385	826	475	149	3,835	5,746

(Researched by Hamamatsu & Lake Hamana Tourism Bureau)

You can hold stimulating MICE events in an extraordinary setting!  
From lake-shore resorts to temples situated deep in the mountains,  
Hamamatsu's features are sure to help you produce some new and unique!

As an accredited international conference and tourism city, Hamamatsu has an appealing, unique menu of facilities to offer. Whether it is held in a resort facility located adjacent to beautiful Lake Hamana, or at an historical temple or shrine, you can be sure that any MICE event you hold here will be a memorable one.

THE HAMANAKO is a resort hotel located thirty minutes by car from JR Hamamatsu Station that offers a scenic view of gentle Lake Hamana. Its Royal Hall can fit up to 1,000 people.



**THE HAMANAKO**

You can hold your conference, party, or other event here, and enjoy an atmosphere brimming with a resort feel along gentle Lake Hamana. The Royal Hall can fit up to 1,000 people, and the 256-tatami Japanese-style banquet hall can accommodate up to 250 people. Featuring a full stage as well, it is also convenient for any special events that require a program of entertainment.

Venue Name	Theater Style	Class Style	Buffet Style	Banquet Style
Royal Hall	1,000	600	1,000	500
Sirius, Orion	700	400	700	350
Sirius, Swan	700	400	700	350

(Number of people)

**Accommodation Capacity in The Lake Hamana Area**

	Number of Hotels	Japanese Style Rooms	Japanese/Western Style Rooms	Twin Rooms	Others	Number of Rooms	Accommodation Capacity
Kanzanji	16	460	88	19	41	608	2,898
Maisaka / Yuto	13	190	45	300	56	591	1,743
Okuhamanako	6	64	2	—	7	73	217

(Researched by Hamamatsu & Lake Hamana Tourism Bureau)



Just five minutes from the Kanzanji Smart Interchange of the Tomei Expressway!



**Kanzanji Sago Royal Hotel**

The Kanzanji Sago Royal Hotel is exquisitely located at the foot of Mountain, which home to Kanzanji Temple of the Soto school of Zen Buddhism. Offering services for small groups all the way up to groups of 430 people, the hotel makes a great venue for training sessions, seminars, orientations, etc.

Venue Name	Theater Style	Class Style	Buffet Style	Banquet Style
Tropicana	430	250	350	250
Takasago 1/2	180	180	—	150

(Number of people)

A two-minute walk from JR Bentenjima Station, every guest room offers an ocean view of the Bentenjima Otorii.



**Lake Hamana Resort and Spa THE OCEAN**

Venue Name	Theater Style	Class Style	Buffet Style	Banquet Style
Tenku	200	100	120	100
Aquamarine	120	80	150	100

(Number of people)



This Japanese-style inn and hot-spring resort is the definitive Kanzanji Hot Spring facility, praised for its high level of hospitality.



**Hotel Kokonoe**

Venue Name	Theater Style	Class Style	Square desk
Lake View Hall Okuhamana	140 (one side use)	160	44
Shirasagi	92	67	48

(Number of people)

**UNIQUE VENUE**

Training camps for group of ten to 200 at a Buddhist temple



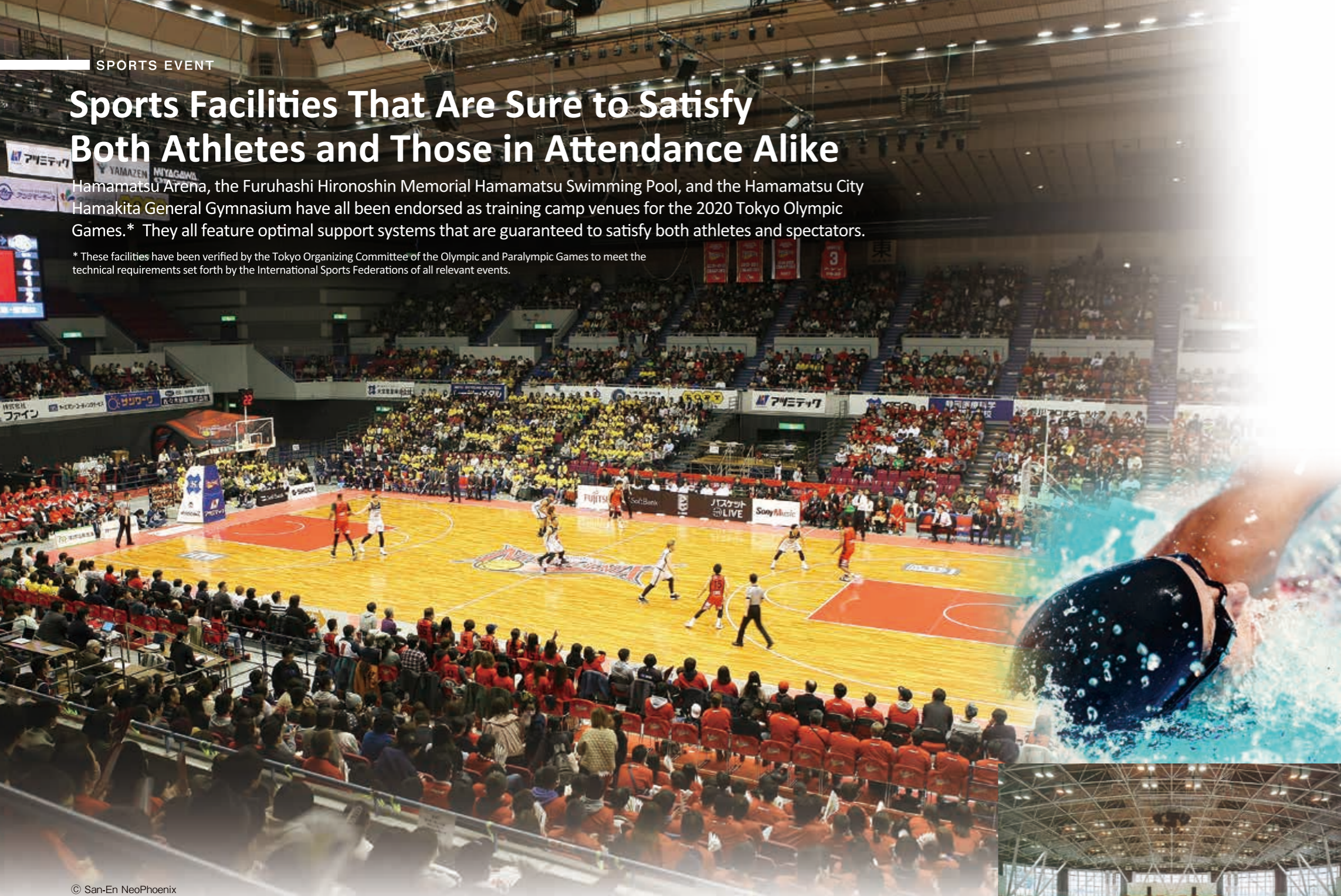
**Visitor's quarters at the remote Hokoji Temple**

You can obtain an extraordinary, worthwhile experience by leaving all the hustle and bustle of the city behind, and focus on your goals with not distractions from radios or TVs. More than just a quiet place to hold your training camp, you can experience an array of activities like Zen meditation, hand-copying Zen sutras, and eating Buddhist vegetarian cuisine at this inner-mountain temple.

# Sports Facilities That Are Sure to Satisfy Both Athletes and Those in Attendance Alike

Hamamatsu Arena, the Furuhashi Hironoshin Memorial Hamamatsu Swimming Pool, and the Hamamatsu City Hamakita General Gymnasium have all been endorsed as training camp venues for the 2020 Tokyo Olympic Games.\* They all feature optimal support systems that are guaranteed to satisfy both athletes and spectators.

\* These facilities have been verified by the Tokyo Organizing Committee of the Olympic and Paralympic Games to meet the technical requirements set forth by the International Sports Federations of all relevant events.



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You can also enjoy concerts in the main arena, which features a maximum capacity of 7,500 people. It has attracted large international basketball and volleyball tournaments in the past.

## Hamamatsu Arena

The main arena has played host to a number of large international basketball and volleyball tournaments. The main arena can fit up to 7,500 people, while the sub arena can hold up to 1,400 people. It is also the homecourt for the San-En Neo Phoenix professional basketball team and the Agleymina Hamamatsu professional futsal team. The venue is located fifteen minutes on foot from Tenryugawa Station on the JR Tokaido Main Line, and features 653 parking spaces. In addition to sporting events, it can also be used for concerts, ceremonies, and more.



A vast site overflowing with greenery ! This general gymnasium has played host to the national judo championships.

## Sala Green Arena

Sala Green Arena has been established as a venue for the judo portion of the Japan National Athletic Meet. This nearly 13ha verdant site includes a number of facilities, including an arena, a heated pool, soccer grounds, and an open sports square. The main arena features 1070 seats (including ten for wheelchairs), a state-of-the art training room, and expert trainers. Moreover, it is only 15 minutes by car from the Hamakita Interchange on the Shin-Tomei Expressway, and can accommodate up to 300 cars (shared with the soccer grounds).



The 50m pool can be split up into two 25m pools for different uses. (Moving floor)

Internationally accredited main pool and diving pool  
This pool is perfect for competitive swimming, artistic swimming, and water polo matches.

## ToBiO (Furuhashi Hironoshin Memorial Hamamatsu Swimming Pool)

The internationally accredited 50m main pool (10 lanes) features a moving floor, so it can accommodate a variety of water-based competitions. Moreover, the diving pool is also internationally accredited and comes equipped with a moving floor. The facilities include a domestically accredited sub pool (25m X 8 lanes), a leisure pool, restaurant, and Japan Swimming History Archive.







# NEW IDEAS START HERE



**Japan.** Meetings & Events  
*New ideas start here*



**Hamamatsu and Lake Hamana Tourism Bureau**

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