

~Spring in Japan Begins at Lake Hamana~

The 2018 Lake Hamana Flower Festival Instagram Photo Contest Submission Information

- Submissions
 - 1) Pictures of flowers at participating Flower Festival locations
 - 2) Great pictures of participating Hospitality Coupon facilities (51 locations), such as their food, merchandise, or the facility itself.

Note: Only pictures taken during the Flower Festival (between March 21st and June 10th, 2018) are applicable.
- How to Participate
 - Follow the Lake Hamana Flower Festival's Instagram account @hamanakohanafesta and use the hashtag #lakehamanaflowerfes when you upload your pictures to Instagram.
- Awards
 - The Lake Hamana Flower Festival Award – 1 winner
 - A voucher for two for one night's stay at a Kanzanji onsen
 - The Great Instagram Picture Award – 2 winners
 - A voucher for two *unagi* rice box meals
 - The Flowery Award – 5 winners
 - A pack of vacuum-sealed *Shirayaki unagi*
 - Candy Over Flowers Award – 10 winners
 - A voucher for two for a daytime *onsen*
 - The Like Award – 20 winners
 - Two entrance tickets to the Hamamatsu Flower Park &
 - Two tickets to the Observation Tower at Hamanako Garden Park
- Deadline
 - June 10, 2018 (Sunday)
- Results
 - Winners will be contacted in July 2018, and the winning pictures will be announced online.
- Contact
 - The 2018 Lake Hamana Flower Festival Executive Committee
 - Office: Hamamatsu Visitors and Convention Bureau
 - Phone: 053-458-0011
 - Email: hamanako-flowerfes@hamacon.net
- Organizer
 - The 2018 Lake Hamana Flower Festival Executive Committee

Submission Regulations

- Submissions are limited to previously unposted pictures and videos that convey the charm of the Lake Hamana Flower Festival such as those of the flowers and food of the 2018 Lake Hamana Flower Festival or Hospitality Coupon facilities.
- The copyrights of the winning submissions will belong to the organizer and will be used for Lake Hamana Flower Festival tourism promotion and related uses.
- **Submissions by people involved with the participating facilities are ineligible. If we determine that this applies to you, your prize will be revoked.**
- Pictures taken by people other than you cannot be submitted. Also, if you want to submit photos featuring people, please do so only after you have obtained their permission. If we determine after you have won that you violated these rules, your award will be withdrawn and your prize will be revoked.
- Your personal information will only be used for the purpose of managing the photo contest.
- Winners will be contacted through Instagram messaging, so those who are not following the Lake Hamana Flower Festival account (@hamanakohanafesta) will not be eligible to be judged.
- When the winning submissions are announced, the Instagram accounts of the winners may be revealed.
- Information regarding the Instagram photo contest will be updated as needed on the Lake Hamana Flower Festival website (<http://hamamatsu-daisuki.net/flowerfesta2018/>) and the Lake Hamana Flower Festival account. Details about the photo contest and information on the Lake Hamana Flower Festival's flower facilities and Hospitality Coupons can be found on the Lake Hamana Flower Festival website as well.